

DOING BUSINESS IN RUSSIA: GLOBAL DRIVERS AND LOCAL CONTEXT

International Summer School

July 21 – 30
APPLICATION DEADLINE
June 19

FEE: 150 €

5 ECTS, certificate of participation

WHAT?

The programme for all interested in Russian and global business environment will be suitable for students looking for the practice oriented programmes in the field of international entrepreneurship

WHO IS INVITED?

Senior undergraduate and master students, recent graduates and all interested in doing business in or with Russia

WHAT PARTICIPANTS GET?

Students will learn up-to-date issues of project management, international entrepreneurship, and entrepreneurial environment in Russia and globally, and develop real entrepreneurial projects in the local business context of Russia and other countries tutored by experts experienced in the field of a project. The topics will be defined by the partners of the Summer school driven by their real international tasks. In the end of the programme online international student team will present their project to expert (academic and corporate) jury to get professional feedback and advice.

ACADEMIC LEADER



Prof. Dr. Liudmila Ruzhanskaya, Head of the Academic Department of International Economics and Management, GSEM; specialist in corporate business models, business trainer with 20 years of experience

PROGRAMME INCLUDES

- Intensive module of lectures and master classes from experts in international entrepreneurship taught online via Zoom and MS Teams platforms
- Online project in teams with tutors' support on the cases set by international partner companies
- 24/7 communication with teachers, tutors and experts
- Practice oriented programme with real projects best of which can get the support of corporate partners

MAIN BENEFITS

Group start-up projects assessed by the jury of corporate representatives, which will allow to outline the contests of future entrepreneurial activity, create a network of international contacts for career development of the participants