

International Trade

1 semester Syllabus

Part 1: Course Information

Instructor Information

Instructor: Dr. Nina Symaniuk

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Course Description

Russia's involvement in the system of international economic relations, our country's accession to the world trade organization open up new opportunities for business development for domestic entrepreneurs, new horizons for expanding cooperation with foreign partners. At the same time, in the conditions of tough international competition, the success of the domestic business corps in the world economic space is possible only if you own the regulatory framework governing this industry. The prospects for Russian companies to enter the world markets make it necessary to carefully study and scientific and theoretical understanding of the world experience of business organization, internationally recognized norms and rules of doing business. The aim of the discipline is to form students ' General scientific ideas about modern international business, skills and abilities that allow them to apply their knowledge in the management of an international commercial organization.

Prerequisite

- International entrepreneurship
- Business modeling in international entrepreneurship

Textbook & Course Materials

Required Text

1. World economy and international business: a textbook for students enrolled in the specialty "World economy" / [V. V. Polyakov, R. K. Menin, J. L. all right, etc.]; under the General editorship of doctor of Economics, Professor V. V. Polyakov and D. E. S., R. K. Menina. Moscow: KnoRus, 2008. 285 PP.

Recommended Texts & Other Readings

1. Sokolova I. S. international popular science journal: business, politics, education / I. S. Sokolova // Information field of modern Russia: practices and effects: materials of VIII international journal. science.- pract. Conf. / nauch. ed.comp. R. P. Bakanov. Pp. 372-374. Kazan, 2011.

Course Requirements

- Internet connection
- Multimedia equipment

Course Structure

Lectures and reading materials. Participating in the lectures and reading the assigned papers are the most essential parts of the course. All enrolled students are therefore expected to participate in all lectures and read all assigned papers.

Seminars. The seminars are organized and conducted by the Instructor. The student performance at the seminars will be assessed based on three criteria: attendance, preparedness, and activity.

Assignments. For each part of the course there will be an individual assignment to write a short paper addressing a specific question. The assignments will be graded and commented by the Instructor with one paragraph of comments.

Points for participation in role-plays and discussions are awarded if the students use additional information from supplementary readings and make explicit reference to the author and to the book/article they have used.

Mid-term exam consists of a multiple choice test of 20 questions that deal with terms, ideas, and facts covered during the previous weeks and a short (not exceeding 250 words) written answer to one of two questions based on material covered within the previous weeks.

Group presentation. A PowerPoint (or Prezi, or OpenOffice) presentation of 20-25 slides prepared by a working group (depending on the number of students in the class but not more than four students in a group) on one of the issues covered in the course. The presentation will be followed by a Q and A session. Presenters are expected to demonstrate their use of theoretical and methodological tools discussed during the course for analysis of the subject of their presentation.

Final Exam consists of an open-ended test that requires short (1-3 sentences) responses to 100 questions based on the material covered within the course and a short academic essay (200 words) on one of three suggested topics.

Part 2: Student Learning Outcomes

As a result of studying this course students should:

- understand the essence of international business;
- know modern concepts of international business management;
- to be able to analyze information on the use of new approaches in the

implementation of management of the organization; - to know the factors and specifics of the development of national models of business organization;

- be able to compare the principles of business organization in different countries;
- be able to carry out a comprehensive analysis of the external environment of international business;

- to know the basics of intercultural relations in modern international business;

- be able to apply modern technologies of international business organization in practice;

- be able to avoid mistakes when making management decisions in the field of international business organization;

- know the peculiarities of business ethics of companies in different countries;

- know the typology of strategies in international business;

- to distinguish the advantages and disadvantages of different organizational-legal and organizational-economic forms and types of MNEs strategies;

- to be able to analyze specific management situations and to be ready to offer theoretically justified solutions in relation to them;

- be able to formalize the results of research and analysis in the form of a written work (essay, report) and in the form of a presentation;

- be able to develop management solutions to use the experience of the best companies;

- to be able to determine the most effective methods of conducting international business in modern conditions;

Part 3: Topic Outline/Schedule

- Week 01: Features of the legal status and regulation of an international companies
- Week 02: Features of the legal status and regulation of an international companies
- Week 03: Features of the legal status and regulation of an international companies
- Week 04: Features of the legal status and regulation of an international companies

- Week 05: The main organizational and legal forms of international business
- Week 06: The main organizational and legal forms of international business
- Week 07: The main organizational and legal forms of international business
- Week 08: The main organizational and legal forms of international business
- Week 09: Comparative characteristics of organizational and legal forms of enterprises with foreign investments in the Russian Federation
- Week 10: Comparative characteristics of organizational and legal forms of enterprises with foreign investments in the Russian Federation
- Week 11: Comparative characteristics of organizational and legal forms of enterprises with foreign investments in the Russian Federation
- Week 12: Comparative characteristics of organizational and legal forms of enterprises with foreign investments in the Russian Federation
- Week 13: Globalization of international business
- Week 14: Globalization of international business
- Week 15: Globalization of international business
- Week 16: Globalization of international business

Part 4: Grading Policy**Graded Course Activities**

E C T S Grade	Points	Russian grade
A	100-91 points	“excellent”: 100–80 points
B	90-81	
C	80-71	“good”: 79– 60 points
D	70-61	
F : failed	less than 60 points: failed	“satisfactory”: 59–40 points
		“unsatisfactorily”: failed, less than 40 points

Part 5: Course Policies**Attend Class**

Students are expected to attend all class sessions as listed on the course calendar.

Build Rapport

If you find that you have any trouble keeping up with assignments or other aspects of the course, make sure you let your instructor know as early as possible. As you will find, building rapport and effective relationships are key to becoming an effective professional. Make sure that you are proactive in informing your instructor when difficulties arise during the semester so that they can help you find a solution.

Complete Assignments

Assignments must be submitted by the given deadline or special permission must be requested from instructor *before the due date*. Extensions will not be given beyond the next assignment except under extreme circumstances.

All discussion assignments must be completed by the assignment due date and time. Late or missing discussion assignments will affect the student’s grade.

Commit to Integrity

As a student in this course (and at this university) you are expected to maintain high degrees of professionalism, commitment to active learning and participation in this class and also integrity in your behavior in and out of the classroom.

Academic Dishonesty Policy

1. Academic dishonesty includes such things as cheating, inventing false information or citations, plagiarism and helping someone else commit an act of academic dishonesty. It usually involves an attempt by a student to show possession of a level of knowledge or skill that he/she does not possess.

2. Course instructors have the initial responsibility for detecting and dealing with academic dishonesty. Instructors who believe that an act of academic dishonesty has occurred are obligated to discuss the matter with the student(s) involved. Instructors should possess reasonable evidence of academic dishonesty. However, if circumstances prevent consultation with student(s), instructors may take whatever action (subject to student appeal) they deem appropriate.

3. Instructors who are convinced by the evidence that a student is guilty of academic dishonesty shall assign an appropriate academic penalty. If the instructors believe that the academic dishonesty reflects on the student's academic performance or the academic integrity in a course, the student's grade should be adversely affected. Suggested guidelines for appropriate actions are: an oral reprimand in cases where there is reasonable doubt that the student knew his/her action constituted academic dishonesty; a failing grade on the particular paper, project or examination where the act of dishonesty was unpremeditated, or where there were significant mitigating circumstances; a failing grade in the course where the dishonesty was premeditated or planned. The instructors will file incident reports with the Deputy Director for Academic Affairs. These reports shall include a description of the alleged incident of academic dishonesty, any relevant documentation, and any recommendations for action that he/she deems appropriate.