

LEGAL ASPECTS OF INTERNATIONAL COMMUNICATIONS

Number of credits: 3 ECTS

Course period: 2 semester / 1 class per week

Language of Instruction: English

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Course description

The aim of teaching this discipline is to develop the complex of theoretical knowledge and practical skills in the field of legal regulation of international communications, and the development of skills with the necessary international agreements and regulations, respect for the skills and the implementation of international human rights standards, skills to identify a set of international obligations of States in communications and advertising.

The main objectives of the discipline are: analysis of complex international agreements and acts in the field of communication management and promotional activities, the study of the content of international human rights standards in the field of communications, examination of the characteristics and the definition of State cooperation trends in the regulation of communications and advertising.

The course pays special attention to the methodological, theoretical, empirical and applied aspects of the discipline. The basic concepts in the field of international rights, the principles of the protection of human rights and cooperation among States in the field of communication and advertising.

Prerequisites

Lectures, seminars, group presentation, mid-term exam, final Exam.

Course outline

Week 1. Lecture 1. International agreements and acts on issues of communication and advertising.

Week 2. Lecture 2. International standards in the communications of human rights. Organizational forms of cooperation in the field of communication and culture.

Week 3. Seminar 1. General characteristics of the international treaty as a source of international law and the main regulator of international relations

Week 4. Seminar 2. Classification of international treaties relating to communications and advertising issues: universal and regional; general and special.

Week 5. Seminar 3. The concept of accreditation of foreign journalists.

Legal regulation of protection of journalists in armed conflict.

Week 6. Seminar 4. International acts: the main characteristics, the legal nature. Acts of the European Union.

Week 7. Seminar 5. The International Code of Advertising Practice ICC 1937 (ICC International Code of Advertising Practice). Consolidated ICC Code of practices of advertising and marketing communications in 2006 (Consolidated ICC Code of Advertising and Marketing Communication Practice).

Week 8. Seminar 6. Freedom of expression, thought, conscience and religion.

Week 9. Seminar 7. The scope of Article 10 of the Convention for the Protection of Human Rights and Fundamental Freedoms 1959 Components that constitute freedom of expression: freedom to hold opinions; freedom to receive information and ideas; freedom to impart information and ideas.

Week 10. Seminar 8. Freedom of the press in the decisions of the European Court of Human Rights. Freedom of radio and television.

Week 11. Seminar 9. The system of restrictions on freedom of expression.

Week 12. Seminar 10. International organization as a form of multilateral cooperation in the constant-state basis. International intergovernmental-governmental organizations: the United Nations. Declaration of Principles "Building the Information Society - global challenge in the new millennium" in 2003

Week 13. Seminar 11. UNESCO. UNESCO Declaration on Fundamental Principles contribution of the media to strengthening peace, international mutual understanding, of, development of human rights and opposition to apartheid, racism and incitement to war in 1980.

Week 14. Seminar 12. UNESCO. UNESCO Declaration on Fundamental Principles contribution of the media to strengthening peace, international mutual understanding, of, development of human rights and opposition to apartheid, racism and incitement to war in 1980.

Final exam

Assignments

For each part of the course there will be an individual assignment to write a short paper addressing a specific question. The assignments will be graded and commented by the Instructor with one paragraph of comments.

Examination

Mid-term exam consists of a multiple choice test of 20 questions that deal with terms, ideas, and facts covered during the previous weeks and a short (not exceeding 250 words) written answer to one of two questions based on material covered within the previous weeks.

Group presentation: A PowerPoint (or Prezi, or OpenOffice) presentation of 20-25 slides prepared by a working group (depending on the number of students in the class but not more than four students in a group) on one of the issues covered in the course. The presentation will be followed by a Q and A session. Presenters are expected to demonstrate their use of theoretical and methodological tools discussed during the course for analysis of the subject of their presentation.

Final Exam consists of an open-ended test that requires short (1-3 sentences) responses to 20 questions based on the material covered within the course and a short academic essay (2,500 words) on one of three suggested topics.

Course evaluation

ECTS Grade	Points	Russian grade
A	100-91 points	“excellent”: 100–80 points
B	90-81	
C	80-71	“good”: 79– 60 points
D	70-61	
F: failed	less than 60 points: failed	“satisfactory”: 59–40 points
		“unsatisfactorily”: failed, less than 40 points

Core reading

1. Гетьман-Павлова И. В. Международное право: [для студентов высших учебных заведений, обучающихся по юридическим направлениям и специальностям] / И. В. Гетьман-Павлова; Высш. шк. экономики, Нац. исслед. ун-т. — 2-е изд., перераб. и доп. — Москва: Юрайт, 2013. — 709 с.
2. Лапина М. А. Информационное право. Учебное пособие [Электронный ресурс] / Лапина М. А. — М.: Юнити-Дана, 2012. — 336 с. — (Высшее профессиональное образование: Юриспруденция). — <URL:<http://www.biblioclub.ru/book/118624/>>.

3. Международное право / Моск. гос. ин-т междунар. отношений МИД России ; под ред. А. Н. Вылегжанина. — 2-е изд., перераб. и доп. — Москва : Юрайт, 2012. — 904 с.

Recommended reading

1. 1. Европейская Конвенция о защите прав человека и основных свобод и дополнительные протоколы : С научным комментарием / Сост. и авт. науч. коммент. В. А. Карташкин, И. А. Ледях. — М. : Изд-во НОРМА, 1996. — 80 с.

2. Гасанов К. К. Международное право. Учебник [Электронный ресурс] / Гасанов К. К. — М. : Юнити-Дана, 2012. — 480 с. — <URL: <http://www.biblioclub.ru/book/114790/>>.