

# **Management History and Methodology**

## **Course Brief Description**

Number of credits: 3 ECTS

Course period: 3<sup>rd</sup> semester / 1 class per week

Language of Instruction: English

Instructor:

Graduate School of Economics and Management

Office Phone: +7-343-375-97-85

E-mail:

### **Course description**

The course includes a review of basic methodological principles of management theory, the evolution of its concepts, tools and terminology. The students are introduced to the special features of management as an academic discipline.

The course focuses on methodology currently used in analysis in the framework of management theory, providing the theoretical and methodological basis for the students' Master thesis research. The course therefore suggests discussion format of the seminars, reading of the most significant papers on the topics covered, as well as homework assignments in essay form.

The course also offers interactive classes, business cases studies and integrated methods of problem-based learning.

### **Lectures and reading materials**

Participating in the lectures and reading the assigned papers is essential part of the course. All enrolled students are therefore expected to participate in all lectures and read all assigned papers. All lecture materials are available to the enrolled students on the UrFU electronic learning platform.

### **Seminars**

The seminars are organized and conducted by the Instructor. The student performance at the seminars will be assessed based on three criteria: attendance, preparedness, and activity.

To prepare for each seminar, the students get an assignment on the Moodle platform. The students are expected to be ready to present and discuss the issues on the topic of the seminar. One of the seminars also features a team project work completed within 3 hours. Examples of topics for such project are teal (turquoise) organization, prototyping a product using design thinking technologies, etc.

### **Assignments**

All enrolled students are expected to complete 2 written homework assignments with obligatory references to recommended course reading materials, the topics of which should be linked to their Master thesis research. The papers are expected to provide theoretical and methodological analysis of the problem to be covered in their final theses.

The assignments are individual and obligatory. They are designed to test the knowledge and skills of developing a theoretical and methodological basis for analysis.

Students are also expected to write 2 essays using Harvard style referencing that provide a comprehensive analysis of the topic of student's choice. Approximate length of such research project essay is 15-20 pages.

### **Midterm exam**

Theoretical part of the course includes a test in the form of a colloquium on the topics from the list available to the students and the content of the course reading materials. The students are expected to prepare for the colloquium using the materials provided by the Instructor and be ready to answer a quick round of questions. Every year, the discussion topics are determined by the Instructor depending on the list of reading materials and topics covered during the lectures.

### **Final exam**

Final exam has several versions with the same structure: 5 problematic questions to be answered with up to 5 sentences and 3 standard tasks. Form of the examination: written, duration: 1.5 hours.

### **Grading:**

| ECTS Grade | Points                      | Russian grade                                 |
|------------|-----------------------------|---|
| A          | 100-91 points               | “excellent”: 100–80 points                    |
| B          | 90-81                       |   |
| C          | 80-71                       | “good”: 79– 60 points                         |
| D          | 70-61                       |   |
| F: failed  | less than 60 points: failed | “satisfactory”: 59–40 points                  |
|            |                             | “unsatisfactory”: failed, less than 40 points |

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Midterm exam

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