

Modern strategic analysis

Course Brief Description

Number of credits: 3 ECTS

Course period: 2 semester / 1 class per week

Language of Instruction: English

Instructor: Victoria S. Beliaeva

Name of the Institute: Graduate school of economics and management

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Course description:

This course of lectures and practical classes on the "Modern strategic analysis" contains general theoretical concepts of management of socio-economic systems, as well as descriptions of use of practical methods in the long-term management of organizations in a highly dynamic environment. In this regard, the structure of the course focuses on the economic content and the human factor in management. Work program of the discipline "Modern strategic analysis" provides topics of discussion that allow students to acquire theoretical knowledge and practical skills required for the efficient conduct of international business and a complex understanding of international business processes. Students learn modern management techniques, tools for motivating management in different cultures, requirements for responsible business conduct in different types of countries during the formation and implementation of international strategies.

The course offers interactive tasks, study of business cases and integrates methods of problem-based learning.

The course is designed for masters, economists, managers, practicing executives and CEO of federal and local authorities who are responsible for making decisions and business development.

Lectures and reading materials. Participating in the lectures and reading the assigned papers is the most essential part of the course. All enrolled students are therefore expected to participate in all lectures and read all assigned papers.

Seminars. The seminars are organized and conducted by the Instructor. The student performance at the seminars will be assessed based on three criteria: attendance, preparedness, and activity. During the seminars students prepare projects, case studies and participate in business game

Assignments. Every two weeks of the course students write a short test that will be checked by instructor.

Points for participation in role-plays and discussions are awarded if the students use additional information from supplementary readings and make explicit reference to the author and to the book/article they have used.

Group presentation:

Presentation should be prepared by a working group (depending on the number of students in the class but not more than six students in a group) as a finish of the business game. Presenters are expected to demonstrate their use of theoretical and methodological tools discussed during the course for analysis of the subject of their presentation.

Final Exam consists of open-ended and closed questions on the material covered within the course and a short academic essay on one of three suggested topics.

Grading:

ECTS Grade	Points	Russian grade
A	100-91 points	“excellent”: 100–80 points
B	90-81	
C	80-71	“good”: 79– 60 points
D	70-61	
F: failed	less than 60 points: failed	“satisfactory”: 59–40 points
		“unsatisfactorily”: failed, less than 40 points

Оглавление пустое, так как не выбраны стили абзацев, которые должны отображаться в оглавлении.