

Memorandum of Understanding

Double-Diploma Master Program
in
International Business (Master 2 COMEX – Commerce International , IAE, Lille)
and
International Marketing and Logistics (Ural State University, Ekaterinburg)

I. Core Master program courses (General)

1. Managerial Economics
2. Methods of Research in Management
3. Organizational Behavior
4. International Finance (6 credits)*
 - a. International Accounting Standards
 - b. International Financial Project Management
 - c. International Financial Risk Management
5. International Business Strategy (3 credits)* - IAE**

II. Core program courses (International Business/ International Marketing and Logistics)

1. Cross-cultural Management (3 credits)* - IAE**
2. Human Resources Management in International Business (3 credits)*
3. International Corporate Law (3 credits)*
4. Geography of International Business and Geopolitics (3 credits)* - IAE**
5. International Marketing (3 credits)*
6. International Logistics (3 credits)*
7. Supply Chain Management (3 credits)*
8. Sourcing (3 credits)* – IAE** or USU
9. Buying Techniques (3 credits)* – IAE** or USU

III. Internship and research work

1. Seminar in International Business (6 credits)*
2. Internship (Enterprises / Research Project) (12 credits)*
3. Master Thesis (6 credits)*

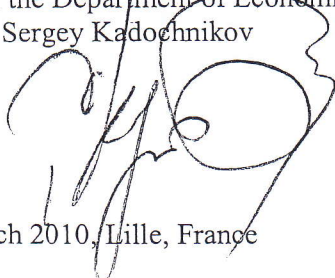
4 courses (12 credits) – IAE**

Master thesis (6 credits) – IAE**

* Courses recognized by IAE

** Courses taught (supervised) by professors from IAE

Ural State University
Dean of the Department of Economics
Sergey Kadochnikov



16 March 2010, Lille, France

Institut d'Administration des Entreprises de Lille
Director for International Development
Xavier Lecocq

